

Osaka Securities Exchange, Nippon New Market (Hercules)

September 24, 2009

ITX Corporation

Notice of the Business acquisition

ITX Corporation (“ITX”) decided to acquire the whole business of Media Hanshin Inc.. This was resolved at the meeting of its Board of Directors on September 24, 2009. The details are as follows;

1. Reason for acquisition

On July 31, 2009, with a view to strengthen telecommunications service business, ITX has decided to make Media Hanshin Inc. as whole-owned subsidiary. To gain more efficiency of business operation, ITX decided to acquire the whole business.

2. Contents of the business to be acquired

(1) Business result of Media Hanshin Inc. (Millions of YEN)

	May 31, 2009
Revenues	468
Ordinary Income	45

(2) Assets and Liabilities of Media Hanshin Inc. (Millions of YEN)

May 31, 2009

Assets		Liabilities	
Current Assets	237	Current liabilities	66
Non-current Assets	21	Non-current liabilities	40
Total	258	Total	107

(3)Purchase price and payment scheme

-Purchase price: ¥150 million

-Payment scheme: to be discussed

3. Overview of Media Hanshin Inc.

(1) Company Name Media Hanshin Inc.

(2) Representative Yoshiteru Okawa, President

(3) Head office 107, 4-1-1, Bingo-cho, Nada-ku, Kobe, Hyogo

